



Special Area "Going Global" Sharing a Win-Win World

新片区出海 与世界共赢

临港新片区“走出去”

Lin-gang Special Area "GOING GLOBAL" Comprehensive Service Platform

综合服务平台



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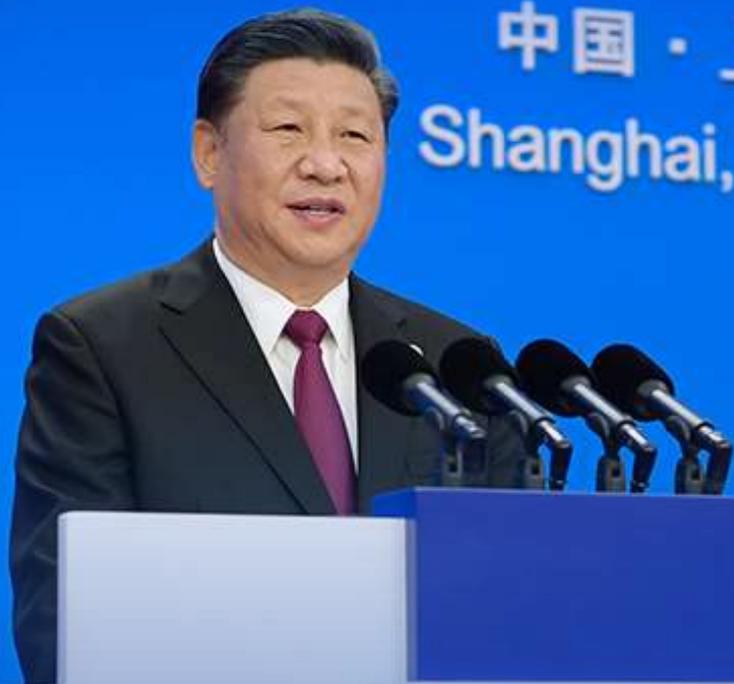
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战略背景

Strategic Background

“五个重要” 战略定位

A National Strategic Deployment



中国·上海
Shanghai, China



1

集聚海内外人才开展国际创新协同的**重要基地**

Striving to become a key base for attracting domestic and international talents to drive innovation and collaboration

2

统筹发展在岸业务和离岸业务的**重要枢纽**

Serving as a crucial hub for the integrated development of onshore and offshore businesses

3

企业走出去发展壮大的**重要跳板**

Acting as a key springboard for enterprises to go global

4

更好利用两个市场两种资源的**重要通道**

Providing an essential channel to better utilize both domestic and international markets and resources

5

参与国际经济治理的**重要试验田**

Functioning as a significant testing ground for participating in international economic governance

东海

面向世界的交通门户

A Gateway to the World



集装箱吞吐量 **全球NO.1** 大港——洋山国际枢纽港

No.1 in Container Throughput in the World
- Yangshan Deepwater Port

货邮吞吐量 **全球NO.3** 空港——浦东国际机场

No.3 in Cargo & Mail Throughput in the World
- Pudong International Airport

“整体设计、分步实施”的战略规划

国家重大战略部署

中国(上海)自由贸易试验区临港新片区

上海大治河以南、金汇港以东（包括小洋山岛以及浦东国际机场南侧区域），总面积 873 平方公里

先行启动区域

按照“整体规划、分步实施”原则，先行启动南汇新城、临港装备产业区、小洋山岛、浦东机场南侧等区域，面积为 119.5 平方公里



全产业链生态布局



制度型开放体系

An Institutional Open System

Liberalization
of Capital

资金
自由

Liberalization of
Employees

从业人
员自由

Liberalization
of Investment

投资
自由

Liberalization
of Trade

贸易
自由

Liberalization of
Transportation

运输
自由

Fast and Easy
Access to
Information

信息快
捷联通

5自由

1便利

5 Liberalization, 1 Facilitation

平台总体情况

Overview

临港新片区“走出去”综合服务平台

Lin-gang Special Area “GOING GLOBAL” Comprehensive Service Platform

政府主导、机构共建、企业共享

Government lead, Institutions co-construct, Enterprises co-use

一站式、全方位、专业化服务

One-stop, All-round, Professional service



1个实体化公共服务中心

One Public Service Center

1批线上专业化服务平台

A Group of Online Professional Service Platforms

1系列专业服务业集聚区

A Group of Professional Service Institutions

1支专业化服务团队

One Professional Service Team

企业走出去公共服务办事大厅

GOING GLOBAL Public Service Center



全国首家服务于企业“走出去”实体化运营大厅

The First National Physical Service Center Supporting Enterprises “Going Global”



咨询处 Information



服务专窗 Consult & Service



展示厅 Exhibition



临港新片区“走出去”综合服务平台 值班表

(01.06-01.10)

序号	周二 (01.07)	周三 (01.08)	周四 (01.09)
1	ODI咨询	ODI咨询	ODI咨询
2	ODI咨询	临港金服	上海银行
3	普华永道	金杜律所	江苏银行
4	进出口银行	中小企业服务专窗	邓白氏
5	汉盛律所	光大银行	泰和泰律所
6	中信保	申万宏源	中信保
7	盈天海外	GoGlobal	外企德科
8	临港外服	美森咨询	人保财险

值班时间 09:30-11:30 13:30-16:30

值班地址 临港新片区云鹃北路18号C1楼2楼



企业窗口
服务预约



走出去平台
公众号



服务商联盟
入驻申请

企业走出去公共服务办事大厅

GOING GLOBAL Public Service Center

每周二、三、四
专业机构轮流值班



Every Tue., Wed., and Thur.
Consulting services open to public

企业走出去线上专业服务平台

“GOING GLOBAL” Online Service Platforms



跨境通 Cross-boder Service



法务通 Legal Service



金服通 Financial Service



航运通 Shipping Service



临港新片区走出去综合服务线上平台

Lin-gang Special Area “Going Global” Online Comprehensive Service Center

“走出去” 国际服务商联盟

“GOING GLOBAL” International Service Providers Alliance

截止目前，已经有 **283** 家金融机构、律所、咨询等专业服务机构、**27** 家国际合作组织入驻



八项会员权益

会员权益	白金会员	高级会员	普通会员
牵头特色产品线	✓	✗	✗
会员项目优先洽谈	✓	✓	✗
平台项目优先对接	✓	✗	✗
平台活动演讲嘉宾担任	≥3次/年	≥2次/年	≥1次/年
线上平台专区	✓	✗	✗
公众号推广	≥12次/年	≥6次/年	≥3次/年
平台全球资源共享	✓	✓	✓
活动场地免费使用	✓	✓	✓

三项会员义务

会员义务	白金会员	高级会员	普通会员
线下平台值班	1次/2周	1次/月	1次/季度
自主活动举办	≥3场/年	≥1场/年	✗
客户线索引荐	≥5个/年	≥3个/年	≥1个/年

“走出去” 专项基础服务

“GOING GLOBAL” Special Basic Services

□ 跨境金融服务

Cross-Border Financial Services

□ 人力资源管理

Human Resource Management

□ 海外商务服务

Overseas Business Services

□ 海外推广服务

Overseas Promotion Services

□ ESG服务

ESG Services

□ 涉外保险服务

Foreign Insurance Services

□ 财税咨询服务

Financial& Tax Consulting Services

□ 企业评级服务

Enterprise Rating Services

□ 涉外翻译服务

Foreign-Related Translation Services

□ 检测检验认证

Testing, Inspection and Certification
(TIC)

□ 备案咨询服务

Record Filing Consultancy

□ 知识产权服务

Intellectual Property Services

□ 产业咨询服务

Industry Consulting Services

□ 海外上市服务

Overseas Listing Services

□ 跨境物流服务

Cross-border Logistics Services

□ 法律仲裁服务

Legal Arbitration Services

□ 商业秘密确权

Confirmation of Business
Secret Rights

□ 全球认证服务

Global Certification Services

□ 数据登记服务

Data Registration Services

□ 国际工程咨询服务

International Construction
Consulting Services

“产业+目的地” 出海特色产品包

“Key Industries + Countries” Going Global Service Packages



集成电路

IC



高端装备

High-end Manufacturing



资源能源

Energy Resources



数字经济

Digital Economy

东盟 ASEAN

- 印尼
- 泰国
- 越南
- 新加坡
- 马来西亚
- 柬埔寨

中东 MIDDLE-EAST

- 阿联酋
- 沙特阿拉伯
- 土耳其

南美 SOUTH AMERICA

- 巴西
- 阿根廷
- 秘鲁

欧洲 EUROPE

- 法国
- 英国
- 德国
- 匈牙利
- 意大利
- 波兰

亚太 ASIA-PACIFIC

- 日本
- 韩国
- 澳大利亚

北美 NORTH AMERICA

- 美国
- 墨西哥
- 加拿大

非洲 AFRICA

- 南非
- 刚果
- 马达加斯加

重点聚焦 “一带一路”，协同布局其他热门投资地，形成出海特色产品包

“Countries + Key Industries” GO GLOBAL Service Packages focusing on the Belt and Road together with other hot spots will be designed.

“走出去” 专题活动

“GOING GLOBAL” Events

9月26日 泰国

Invest in Thailand

10月24日 马来西亚

Invest in Malaysia

11月21日 印度尼西亚

Invest in Indonesia

12月19日 新加坡

Invest in Singapore

2025年1月9日 日本

Invest in Japan

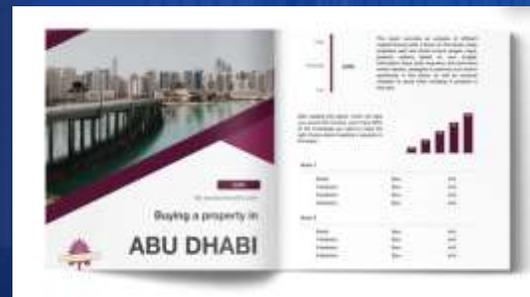


从临港出海
“走出去”综合服务平台
首场政策解读会

上海·临港
2024.07.19

活动详情请见下图

邀请函 INVITATION
07/19 13:30-15:35
(周五)



从临港出海优势

Advantages of Going Global from Lin-gang Special Area

3亿美金以下对外直接投资ODI备案事权下放

Overseas Direct Investment under 300 million dollars can be approved directly by Lin-gang Special Area



临港新片区对外投资情况

Overview of Outbound Investment in Lin-gang Special Area

截至2023年底，上海市备案对外直接投资项目810个，备案中方投资额69.28亿美元。
In 2023, Shanghai has registered 810 ODI projects, with a total amount of \$6.928 billion.



临港管委会备案中方投资额
占全市总额的**20.26%**
\$1.404 billion ODI from Lin-gang Special Area, accounting for Shanghai's 20.26%



临港管委会备案对外直接投资项目占全市比**13.09%**
106 ODI projects from Lin-gang Special Area, accounting for Shanghai's 13.09%



金融制度创新

Innovations on Financial Regime

临港仅有

放宽非居民并购贷款限制

Relax the restrictions on non-resident

- 并购贷款占并购交易价款的比例：**60%** → **80%**
The proportion of merger and acquisition loans to the transaction price of mergers and acquisitions
- 贷款期限：**7年** → **10年**
Loan term
- 可支持并购方战略性投资（未实现合并或实际控制目标）
Can support the strategic investment mergers and acquisitions (The goal of merger or actual control has not been achieved)

扩大资本项目收入使用范围

Expand the scope of use of capital

非金融企业的资本金、外债项下外汇收入及其结汇所得人民币资金的使用在经营范围明确许可的倾向下，**可向非关联企业发放贷款。**

Non-financial enterprises may issue loans to non-affiliated enterprises for the use of their capital, foreign exchange income under external debt, and RMB funds obtained from foreign exchange settlement, provided that their business scope clearly permits.

放宽临港新片区企业境外放款的规模上限

Relax the upper limit of overseas lending of enterprises in Lin-gang Special Area

- 境外放款登记可由上海市分局管辖内银行办理
Overseas loan registration can be handled by banks under the jurisdiction of the Shanghai branch
- 境外放款的规模上限：所有者权益的**0.5倍** → **0.8倍**
Maximum scale of overseas loans: owner's equity

涉外保险服务

Foreign-Related Insurance Services

全国唯一

临港新片区国际再保险功能区

Lin-gang Special Area International Reinsurance functional Zone

提升再保险综合保障能力，设立每年不低于3000万元的专项扶持资金，支持在功能区内组建以登记交易中心为依托的保险共同体，服务“走出去”、航空航天、绿色航运、集成电路等重点领域。

Enhance the comprehensive guarantee capability of reinsurance, establish a special support fund of no less than 30 million yuan per year, support the establishment of insurance communities based on registration and trading centers in functional areas, and serve key areas such as "going global", aerospace, green shipping, and integrated circuits.



上海国际再保险交易中心
Shanghai International Reinsurance Exchange

中国(上海)自由贸易试验区临港新片区 数据跨境场景化一般数据清单

Lin-gang Special Area of China (Shanghai) Pilot Free Trade Zone
The General Data List of Cross-Border Data in Different Scenarios

新闻发布会

Press Conference



跨境数据有序流动 Convenience of cross-border data flow

围绕跨境电商、跨境支付、供应链管理、服务外包等典型应用场景，探索安全规范的数据跨境流动方式、完善数据分级分类管理制度，支持企业数据跨境有序流动应用。对于在临港新片区通过评估、备案的企业，经认定，给予最高50万元的一次性奖励。

Focusing on typical application scenarios such as cross-border e-commerce, cross-border payment, supply chain management, service outsourcing, etc., we explore the safe and standardized data cross-border flow mode, improve the data classification management system, and support the application of data-flow facilitation for enterprises. A one-time reward of up to 500,000 yuan can be provided to enterprises that have passed the evaluation and filing in Lin-gang Special Area.

国际知识产权布局

Foreign-Related IP Services

支持知识产权全球化布局

Support enterprises to register IP in each country where the company does business

对通过PCT途径以及其他多边、双边知识产权审核通道申请，并获得国外授权的知识产权，按官方费用50%的比例给予一次性支持，每件支持金额不超过2万元。

For intellectual property rights applied through PCT and other multilateral and bilateral intellectual property review channels and obtained foreign authorization, a one-time support of 50% of the official fee will be provided, with a maximum support amount of 20,000 yuan per case.

应对知识产权海外纠纷

Support enterprises to resolve overseas IP disputes

对开展海外知识产权维权且应对成功的单位，经评定给予一定支持，统一单位每年资助总额不超过30万元。

For enterprises that carry out overseas intellectual property rights protection and successfully deal with the cases, a certain degree of support will be given after evaluation, and the total annual funding for the unified unit shall not exceed 300,000 yuan.

落地案例

Going Global Cases

案例1：新材料企业从临港出海越南

CASE 1: A company of New Material Industry from Lin-gang to Vietnam

某新材料企业，拟在越南投资建厂，并销至美国

A new material company intends to invest in building a factory in Vietnam and sell its products to the United States

搭建海外架构、搭建融资方案、当地落地对接，海外用工问题，ODI流程和目的地备案指导

Establish overseas structure, develop financing plan, connect with local resource, overseas employment, guidance on ODI process and destination filing

海外架构搭建与合规：金杜律师事务所

Overseas Structure Establishment and Legal Compliance: King & Wood Mallesons

融资与保险：进出口银行、中信保

Financing and Insurance: the Export-Import Bank of China, China Export & Credit Insurance Corporation

海外用工服务：外企德科 Overseas Employment Services: [FESCO Adecco](#)

越南当地商业服务：盈天海外咨询

Local business services in Vietnam: Ying Tian Consultancy



案例2：汽车零部件企业从临港出海马来西亚

CASE 2: A company of Auto parts from Lin-gang to Malaysia

某汽车零部件企业，拟在马来投资生产，拓展海外业务

An automotive parts enterprise intends to invest and produce in Malaysia and expand overseas business

解决税筹架构、货物进出口、海外用工、法律合规等问题
Resolve issues related to tax planning structure, import and export of goods, overseas employment, legal compliance, etc

法律合规：大成律师事务所 Legal Compliance: Dacheng Law Offices

涉外保险：中信保 Foreign Insurance: China Export & Credit Insurance Corporation

海外用工服务：科锐国际 Overseas Employment Services: Career International

马来西亚当地服务：洲讯跨境

Local service in Malaysia: Shanghai Sailwin Consulting Co., Ltd.



案例3：光学企业从临港出海泰国

CASE 3: A company of Optical Industry from Lin-gang to Thailand



Thailand

某国内头部光学企业，已计划在泰国建厂，正在筹备海外人员招聘工作

A domestic top optics company has planned to build a factory in Thailand and prepared to recruit overseas personnel.

平台为其提供四家人力资源服务机构进行前期咨询：

临港外服、外企德科、科锐国际、中智科技

The platform asked 4 HR service firms to offer preliminary consultation:

FSG-Lin-gang, FESCO Adecco, Career International, CIIC Tech

案例4：独角兽企业返程投资

CASE 4: Round-trip investment by a Unicorn Company



某独角兽AI企业，搭建红筹架构海外上市，利用临港“非金融企业的资本金、外债项下外汇收入及其结汇所得人民币资金的使用在经营范围明确许可的倾向下，可向非关联企业发放贷款”特殊政策。

A unicorn AI company has established a Red-chip structure to be listed overseas, by applying Lin-gang Special Area's policies, the company will make its round-trip investment by granting loans to its non-affiliated enterprises

打造“走出去”生态圈

Building a “Going Global” Ecosystem



2F
“走出去”全球人才交流港

1F
临港新片区“走出去”综合服务平台

5F-8F
“走出去”专业服务引领区

3F-4F
“走出去”全球服务商集聚区

集聚专业服务机构，形成“走出去”产业生态效应

Gathering professional service institutions to form an industrial ecological effect of "going global"

- 加大专业服务业政策支撑，形成“走出去”现代服务业产业集聚。
Intensify policy support for the professional service industry, to form a modern service industry cluster of “go global”.
- 支持本土专业服务机构提升跨国服务的能力和水平。 Support local professional service agencies to enhance their ability of cross-border services.
- 鼓励企业用好用足涉外中心的专业服务资源。 Encourage enterprises to utilize professional service resources of the foreign-related center.

涉外总部集聚区



区域效果图 Design Concept

设立各省市站点分支，构建服务全国的发展体系

Establish branches in various provinces and cities, and build a development system that serves the whole country



- 华北
- 东北
- 华东
- 中南
- 西南
- 西北

临港新片区“走出去”
综合服务平台



分站+联络点：“临港模式”复刻全国

Branches + Liaison Point: Promote the 'Lin-gang Model' nationwide



持续拓展全球合作伙伴，打造“端到端”全球服务网络

- 与商会、使领馆、投促中心、龙头企业建立合作
- 国内外信息高效对接、资源精准匹配

Establish cooperation with overseas industrial parks and free trade zones

日本贸易振兴机构 JETRO
泰国投资促进委员会 BOI
印度尼西亚投资促进中心 IIPC
马来西亚投资发展局 MIDA
爱尔兰投资发展局 IDA
阿布扎比投资办公室 ADIO

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新片区出海 与世界共赢

Special Area "Going Global" Sharing A Win-Win World

企业走出去发展壮大的重要跳板

AN IMPORTANT SPRINGBOARD FOR COMPANIES GOING GLOBAL





中国的滴水湖 世界的金融湾

城市规划



开发建设



功能培育



产业推动



企业服务

